



“Consulting, Contracted Projects, and Facilitated Discussions”

Entrepreneurial Earth LLC can enable your business or organization accomplish existing sustainability and education goals and/or help you explore and design those goals. Through consulting, facilitated discussions and/or actually working with you on projects (ranging from educational to promotion to community partnerships) E.E. LLC can help!

Consulting - schools, organizations and businesses on topics and projects such as:

- Developing schoolyard education
- Marketing for sustainable products and services through partnerships and collaboration with other organizations.
- Team-building and creativity enhancement for employments
- Entrepreneurial approaches to sustainability challenges.
- Interdisciplinary education, using and building upon schoolyard, community and Gaia Theory as contexts for progressively older ages.
- Creating partnerships for creation and promotion of local business, sense of place, community sustainability, etc.
- Creation of art, gardens, landscaping and other esthetic media inspired by the idea of Earth as a living system.

Fees – negotiated, with following guidelines:

- **Daily rate** (approximately 2 hours meeting time and up to 5 hours of follow-up work / day) - \$200-400 / day (depending on hours of follow up work, nature of work, days employed, etc.)
- **Weekly rate** (approximately 4 – 10 hours of meeting time and up to 30 hours of follow-up work / week) \$1200 - \$1600/week (depending on total hours, nature of work, etc.)

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Contracted Projects of a Duration of Weeks or Months:

Longer-term consulting jobs and/or assistance with projects or tasks to enable businesses, schools, places of worship, small communities, parks and other entities to achieve their sustainability, education, marketing or other goals. If your project or task is best accomplished through a finite, contracted project, or if you do not have the resources at present for a full-time or even half-time position, E.E. LLC can help! **Examples include, but are not limited to:**

- a. **Schoolyard education** – enhance your school’s ability to use the schoolyard to create interdisciplinary education and address Academic Standards. Develop outdoor classroom areas, lessons and activities. Develop community partnerships.
- b. **Energy education** – developing fun, hands-on programs to engage students (3rd – 12th grade) in learning about energy and sustainability. Bring new ideas and educational tools to your school or organization.
- c. **Park interpretation and/or** management – add to your park’s ability to engage the public in new and engaging ways. Displays, quests (low-tech “treasure hunts” to get people involved), creative programs, etc.
- d. **Sustainability projects** for schools, private schools, churches, etc.
- e. **Partnerships** – making connections with your community to help realize your goals. Build new capacity, build markets, build effectiveness.

[Fees](#) – negotiated, similar to consulting (see above).

Facilitated Discussions:

Make the most of your organization’s existing abilities, resources and interests with help from Entrepreneurial Earth LLC. Martin Ogle facilitates discussions – within your organization, or between your organization and others – to ensure maximum, effective communication. Enable and empower your staff (and/or volunteers) to solve problems, realize and take ownership of organizational goals! Find connections with other organizations to the benefit of all!

[Fees](#) – \$100-\$200 for single sessions. Longer term engagements negotiated based on numbers of sessions, followup work such as reporting and recommendations.

Bio – Mr. Ogle retired in 2012 from a 27 year career as Chief Naturalist for the Northern Virginia Regional Park Authority. Mr. Ogle also dedicated much of his professional and personal life to developing community and partnerships in Arlington, VA. He was awarded the **2012 Arlington Green Patriot Award** for outstanding work in sustainability by George Mason Univ., Arlington Dept. of Environmental Services, Arlington Chamber of Commerce and Arlingtonians for a Clean Environment. In 2007, Potomac Overlook Regional Park, where he was director, received the **Green Innovation Award for “Best Green Organization”** from the Virginia Sustainable Building Network. He was also honored by the Washington Academy of Science with the **2010 Krupsaw Award for Non-Traditional Teaching** for outstanding teaching in informal and non-academic settings. As a board member of environmental, social-work and history organizations in Northern Virginia (including board chairmanship of Arlingtonians for a Clean Environment) Mr. Ogle was known for his clear communication and ability to get people to work together. (See testimonials at website).

Martin Ogle, Entrepreneurial Earth LLC

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Chief Naturalist, Northern Virginia Regional Park Authority (retired)